
Effective 1 January 2026

Why Join VIA?

The past two years have shown one thing clearly: when this sector stands together, we get results. When we're divided, Government and regulators set the rules without us.

Strong membership is what keeps VIA at the table — providing the data, real-world insight, and constant pressure that has shifted policy time and again.

Because of solid member support, we have delivered major wins:

- **Stopped an unnecessary registration requirement** hidden in the 2024 Exhaust Emissions Rule — removed only because the sector pushed back together.
- **Forced Government to revise Clean Car Standard targets** for 2025 and 2026, accepting that the original settings were unworkable for used imports.
- **Improved the repair-certification process** in 2025, reducing costs linked to overuse of LT308s.
- **Secured temporary reductions in Clean Car Standard penalty rates** for 2026–27, easing pressure on family-sized vehicles and the businesses that supply them.
- **Locked in CCS credit trading from 1 January 2026**, finally giving importers genuine flexibility in managing their obligations.

These aren't accidents. They are the outcome of constant engagement, technical expertise, and the collective weight of the industry behind us.

The Work Ahead

The next two years will be more challenging than the last.

2026 Clean Car Standard Review

Government will fully review the CCS. VIA will be pushing hard for a **standalone used-vehicle system**, grounded in the realities of Japanese supply and focused on maintaining affordability for everyday New Zealanders.

2028 Exhaust-Emissions Levels

The proposed levels remain extremely difficult for the used-import sector. We need strong membership to secure settings that protect supply without undermining emissions goals.

VIA is small but highly focused:

- CEO, Policy Manager, Technical Advisor
- Supported by a 5-person Board elected by the VIA Council

Your membership funds the advocacy and technical work that keeps this sector viable.

Membership Tiers & Benefits

- Fees shown are current as at November 2025. A 1.5% increase applies from 1 January 2026.
- Annual payers renew each 1 April; monthly payers are invoiced on the 1st of each month, and payment is due on the 20th.
- The VIA Constitution can be found [here](#).

Tier	Annual Fee (ex GST)	Monthly Fee (ex GST)	Council Representation	Key Benefits
Tier 1	\$28,237.30	\$2,389.87	1 representative	Full advocacy access, policy engagement, technical guidance, strategic influence.
Tier 2	\$14,118.65	\$1,206.32	1 per 2 members	Core VIA services scaled for medium-sized operators.
Tier 3	\$7,059.33	\$614.53	1 per 4 members	Advocacy support, regulatory and standards advice, access to Council issues.
Tier 4	\$3,530.17	\$318.65	1 per 8 members	Technical guidance, remote access to Council meetings.
Tier 5	\$1,765.08	\$170.70	1 per 16 members	Ideal for small retailers; full access to updates, advice, and support.

Businesses not resident in New Zealand can contact VIA to find out about zero-GST rated fee levels.

Core Services Across All Tiers

Advocacy:

- Active lobbying of Government
- Submissions on legislation and rules
- Challenges to unworkable regulatory proposals

Technical Support:

- Standards and emissions advice
- Compliance and regulatory interpretation
- Product stewardship guidance

Business Support:

- Employment/HR referral partner (Peninsula)
- General business and regulatory advice
- Guaranteed opportunity to raise issues through Council channels

Who Should Join?

Any business that depends on imported vehicles or supports the supply chain:

- Importers
- Retailers
- Exporters
- Logistics and shipping providers
- Compliance and entry-certification businesses
- Service and technical providers

Membership is flexible, based on the size and nature of your business.

How to Join VIA

Joining VIA is straightforward, but there is one essential step:

someone from your business must first create a user account on the VIA website.

Step 1 — Create Your User Account

Visit: [VIA User Creation](#)

- Click the “**Create one**” button
- Enter your details and create a password
- Log in to your new account

Step 2 — Apply for Membership

Once logged in:

1. Go to the [VIA home page](#)
2. Click the **Join VIA** button
3. Complete the online membership application form
4. Select your membership tier and billing preference (annual or monthly)

Your application will then be processed by the VIA team.

Need Support?

If you have any questions about signing up or choosing the right tier, email: info@via.org.nz

We’re happy to help guide you through the process.
